



44TH ANNUAL SILVER BELL AWARDS DINNER

THURSDAY, JUNE 9, 2022

PIER SIXTY AT CHELSEA PIERS NEW YORK, NY

■ **6:00 P.M. COCKTAILS**

■ **7:30 P.M. DINNER & AWARDS**

The Seamen's Church Institute (SCI) is excited to gather our friends, supporters, and colleagues from across the maritime industry at the 44th Annual Silver Bell Awards Dinner. We are proud to be honoring America's Maritime Academies with the Silver Bell Award and Edmond J. Moran, Jr., Director, Moran Towing, with the Lifetime Achievement Award.

Our purpose and practice, to serve the mariner, is made possible through the support of our generous Silver Bell Awards Dinner Sponsors, and we remain extremely grateful to our donors for their past, present, and future contributions.



[LEARN MORE](#)

EVENT SPONSORS

Event sponsorship opportunities are exclusive to one sponsor only.

DINNER SPONSOR

\$50,000

- One table for ten at the Awards Dinner with premium seating, and ten guests to the Cocktail Reception
- Two full-screen ads displayed in the Awards Dinner Digital Journal
- Company logo on-screen during main event
- Opportunity to welcome guests and call for the Presentation of Colors
- Recognition from the podium during remarks
- Name and Company logo recognition on pre-and-post event materials, the event invitation, SCI's website, event signage and media, in the printed program, and on social media
- Your organization's flag or banner hung within the venue

EVENT PREMIUM SPONSOR

\$25,000

- One table for eight at the Awards Dinner, and eight guests to the Cocktail Reception
- Co-branding with SCI on event premium gift and/or package as appropriate
- One full-screen ad displayed in the Awards Dinner Digital Journal
- Recognition from the podium during remarks
- Name and Company logo recognition on pre-and-post event materials, the event invitation, SCI's website, event signage and media, in the printed program, and on social media
- Your organization's flag or banner hung within the venue

COCKTAIL RECEPTION SPONSOR

\$15,000

- Company logo on-screen during the Cocktail Reception
- Opportunity to print napkins used by catering staff and on bars with company name and logo
- Recognition placards on all bars
- One full-screen ad displayed in the Awards Dinner Digital Journal
- Recognition from the podium during remarks
- Name and Company logo recognition on SCI's website, in the printed program, and on social media
- Your organization's flag or banner hung within the venue

PARADE OF VESSELS SPONSOR

\$10,000

- Company logo on-screen during the parade
- One full-screen ad displayed in the Awards Dinner Digital Journal
- Opportunity to serve as a Parade Admiral and kick off the Parade
- Recognition from the podium during remarks
- Name and Company logo recognition on SCI's website, in the printed program, and on social media
- Your organization's flag or banner hung within the venue

POST-AWARDS RECEPTION SPONSOR

\$10,000

- Recognition placards on all bars
- One full-screen ad displayed in the Awards Dinner Digital Journal
- Opportunity to print napkins used by catering staff and on bars with company name and logo
- Recognition from the podium during remarks
- Name and Company logo recognition on SCI's website, in the printed program, and on social media
- Your organization's flag or banner hung within the venue

TABLE SPONSORS

SILVER TABLE SPONSOR

\$30,000

- Two tables of ten at the Awards Dinner with premium seating, and twenty guests to the Cocktail Reception
- Two full-screen ads displayed in the Awards Dinner Digital Journal
- Your organization's flag or banner prominently hung within the venue

- Recognition from the podium during remarks
- Name and Company logo recognition on pre-and-post event materials, the event invitation, SCI's website, event signage and media, in the printed program, and on social media

CAPTAIN TABLE SPONSOR

\$20,000

- One table of ten at the Awards Dinner with premium seating, and ten guests to the Cocktail Reception
- One full-screen ad displayed in the Awards Dinner Digital Journal
- Your organization's flag or banner prominently hung within the venue

- Recognition from the podium during remarks
- Name and Company logo recognition on pre-and-post event materials, the event invitation, SCI's website, event signage and media, in the printed program, and on social media

PILOT TABLE SPONSOR

\$15,000

- One table of ten at the Awards Dinner, and ten guests to the Cocktail Reception
- One full-screen ad displayed in the Awards Dinner Digital Journal

- Company logo recognition on SCI's website, the event invitation, and on social media

MATE TABLE SPONSOR

\$7,500

- One table of eight at the Awards Dinner, and eight guests to the Cocktail Reception
- One half-screen ad displayed in the

- Awards Dinner Digital Journal
- Name recognition on SCI's website and on social media

TICKET SPONSORS

BELL SPONSOR

\$6,000

- Seating for two guests at the Awards Dinner with premium seating, and two guests to the Cocktail Reception
- One full-screen ad displayed in the Awards Dinner Digital Journal

BENEFACTOR TICKET

\$1,500

- Premium seating for one guest at the Awards Dinner, and one guest to the Cocktail Reception

PATRON TICKET

\$750

- Seating for one guest at the Awards Dinner, and one guest to the Cocktail Reception





DIGITAL JOURNAL ADS

Promote your organization through the purchase of a digital journal ad at this year's Silver Bell Awards Dinner. All ads will be projected on-screen during event. For those with sponsorships, journal ad fees are waived.

SILVER LEVEL AD

\$2,000

- Two Full-Screen Ads displayed in the Awards Dinner Digital Journal

PILOT LEVEL AD

\$1,000

- One Full-Screen Ad displayed in the Awards Dinner Digital Journal

MATE LEVEL AD

\$500

- One Half-Screen Ad displayed in the Awards Dinner Digital Journal

FILE SPECS

Each full-screen ad is 16:9 ratio (16" wide x 9" tall). As this is an electronic journal, all artwork extends to the edge (you may include a border if you like).

Half-screen ads should be 7" wide x 8" tall. SCI adds a light gray border to separate half-screen ads.

We accept the following file types: PDF, EPS, JPG, TIF (*note: we do not accept Word or PPT files*).

Resolution no less than 150 ppi. If working with scanned documents, please scan at resolution 300 ppi or higher.

REGISTRATION

DETAILS

Sponsor name _____

As you would like it to appear in event materials.

Contact _____

Title _____

Street address _____

City _____ State _____ Zip _____

Email _____

Phone _____

PAYMENT PREFERENCE

- ☐ Credit Card (online - processing fees apply)
- ☐ Credit Card (by phone)
- ☐ Check (*Payable to: The Seamen's Church Institute*)
- ☐ Please send instructions for wire transfer
- ☐ Please send an invoice

PLEASE COMPLETE REGISTRATION BY MAY 20, 2022

To register, please complete and email this form to:

Silverbell@seamenschurch.org

or mail to:

Joanne Bartosik • SBAD • SCI • 118 Export Street • Newark, NJ 07114

Please process credit card payments through our [online portal](#)

or via phone: **973.289.6954**

SCI is a 501(c)(3) nonprofit organization. All contributions in excess of the value of the dinner are tax-deductible as a gift to a nonprofit organization.

SILVER BELL AWARDS DINNER

EVENT SPONSORS

- ☐ **Dinner Sponsor** \$50,000
- ☐ **Event Premium Sponsor** \$25,000
- ☐ **Cocktail Reception Sponsor** \$15,000
- ☐ **Parade of Vessels Sponsor** \$10,000
- ☐ **Post-Awards Reception Sponsor** \$10,000

TABLE SPONSORS

- ☐ **Silver Table Sponsor** \$30,000
- ☐ **Captain Table Sponsor** \$20,000
- ☐ **Pilot Table Sponsor** \$15,000
- ☐ **Mate Table Sponsor** \$7,500

TICKET SPONSORS

- ☐ **Bell Sponsor** \$6,000
- ☐ **Benefactor Ticket** #of tickets ____ @ \$1,500
- ☐ **Patron Ticket** #of tickets ____ @ \$750

CONTRIBUTION

- ☐ **I would like to make a fully tax-deductible contribution of** \$ _____

DIGITAL JOURNAL ADS

- ☐ **Silver Level Ad** \$2,000
- ☐ **Pilot Level Ad** \$1,000
- ☐ **Mate Level Ad** \$500

TOTAL

\$ _____

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